Mobilize People For Good™

Reach Them Where They Are

The all-in-one mobile engagement platform that helps nonprofits connect with supporters where they are — on their phones.

Everything You Need to Mobilize Donors

Rally Corp combines powerful messaging, frictionless giving, and smart automation into one easy-to-use platform.

SMS, MMS & RCS Messaging

Send branded texts with HD video embeds. 15%+ click-through rates guaranteed.

Text-to-Give

Supporters text a keyword and receive an instant donation link. No apps needed.

Branded Shortlinks

giv.now/YourCampaign — trusted, memorable links that boost conversion.

Tap-to-Give (NFC)

Donors tap their phone on NFC tags for instant giving at events.

Automation & Workflows

Automated thank-yous, follow-ups, and drip campaigns that run 24/7.

Real-Time Analytics

Track opens, clicks, and donations. Know what's working instantly.

Next-Generation Messaging

Go beyond basic SMS with rich media, real-time conversations, and team collaboration tools.

RCS Messaging

Rich cards, carousels, quick reply buttons, and verified sender badges.

MMS Media Messages

Send HD images, GIFs, and videos directly to supporters.

Two-Way Texting

Real conversations, not just broadcasts. Supporters can reply.

Shared Team Inbox

Your whole team can manage conversations together.

How Rally Works

STEP 1

Send Branded Messages

Messages arrive from your organization's name — not a random number.

STEP 2

Drive to Donation

Text-to-Give keywords, branded shortlinks, and NFC tags make giving effortless.

STEP 3

Track & Optimize

Real-time analytics show what's working. Automate follow-ups for maximum impact.

Why Nonprofits Choose Rally Corp

- Dedicated success team included with every plan
- Free MobilizeU™ training platform access
- Integrates with your existing CRM and tools
- Local (10DLC), toll-free & short code registered texting
- No daily limits or caps, send 1000s of messages a minute

Plus QR Code Generators, Short Links, Tap Tags, Data Append, Voicemail Drops. See all features at rallycorp.com

MobilizeU™

Training Platform

Every Rally Corp plan includes free access to expert-led workshops, step-by-step checklists, and self-paced courses to maximize your team's success.

250+	12	∞
Video Lessons	Workshops	Team Access

TRUSTED BY LEADING NONPROFITS

The Salvation Army Doing the Most Good · Habitat for Humanity · girl scouts · Feeding San Diego · Boy Scouts

Ready to Raise More?

Join 1,000+ nonprofits using Rally Corp to mobilize donors and maximize impact. Start seeing results in your first campaign.

Get Started at rallycorp.com